



JONES VALLEY TEACHING FARM



ANNUAL REPORT

OUR YEAR

“What gardening teaches us is that if you plant things, they’ll come up. But you have to be willing to wait for them to bear fruit because things are seasonal.” – Alice Walker

Many people may not know that my Jones Valley Teaching Farm experience began over 9 years ago. I had just finished my career at Southern Progress Corporation as a Marketing Manager at Cooking Light magazine. For 8 years, I focused my efforts on national projects surrounding health, food, and community but had never explored those very things in my own back yard. I found my way to what was then called Jones Valley Urban Farm in downtown Birmingham where one of its founders, Edwin Marty, opened the trailer door and invited me in. I began doing marketing and communications work in exchange for vegetables (many of which I had never seen before) and from there, I created a food blog and began writing about my farm and food experiences. That journey led me to pursue professional opportunities focused around food and community at the United Way of Central Alabama and the Community Food Bank of Central Alabama. All the while, I continued to support and cheer Jones Valley Urban Farm on from afar.

When Grant Brigham was appointed the next executive director, I watched the organization change to Jones Valley Teaching Farm and shift its mission to partnering directly with Birmingham City Schools. It is hard to believe that I’m writing to you as its third executive director after all of these years. Jones Valley Teaching Farm has grown our education model from one school to seven schools in the Birmingham City Schools system. We’ve shifted our organizational model from a small staff that included the Americorps VISTA program to creating employment opportunities for full-time instructors and student interns. As I reflect on Alice Walker’s quote above, I’m reminded of just how long it takes for an organization to grow and change. This was evident this year when we watched the orchards that were planted when we when we first launched Good School Food finally begin to bear fruit this year. We have an exciting journey ahead of us and I look forward to continuing to grow with you.

With Gratitude,



Amanda Storey
Executive Director



PARTNER SCHOOLS

Jones Valley Teaching Farm
Instructors deliver experiential
lessons that align with rigorous
academic standards in core
subjects, including math, science,
social studies, and English
language arts.

Five of our school partners
are located in the Woodlawn
community, which means
students have the opportunity to
participate in our program from
preschool through high school
graduation.



Glen Iris Elementary



Henry J. Oliver Elementary



Avondale Elementary



W.E. Putnam Middle School



Hayes K-8 School



Woodlawn High School



**Phillips Academy/ Down-
town Urban Farm**

“ Jones Valley Teaching Farm is one of the most impactful success stories in Birmingham right now and I am very proud to have been a small part of it since the beginning. This program is truly one of the leading examples of a food-based education throughout our entire country. ”

— Frank Stitt, Highlands Bar & Grill, Bottega,
Bottega Café, Chez Fonfon

***We
grow
food
to feed
young
minds.***

Mission:

Jones Valley Teaching Farm uses the power of growing food to transform and improve a young person's pre-K-12 educational experience. We build vibrant, student-centered Teaching Farms on school campuses to provide an environment where young people can learn, create and explore, and grow a healthy future for themselves and their community.

Vision:

Our vision is for all students to have a transformative educational experience using food, farming, and the culinary arts as a foundation for learning.

Our Work:

Jones Valley Teaching Farm designs and builds vibrant urban teaching farms and outdoor classrooms on Birmingham City School campuses where we deliver Good School Food, our hands-on education model to more than 4,500 pre-K-12 students each year.

DURING THE DAY

Good School Food connects students to food, farming, and the culinary arts through standards-based, cross curricular lessons during the school day. Full-time Instructors and Teaching Farm Fellows collaborate with teachers in every grade level to develop lessons and projects that align with learning goals in science, math, social studies, English language arts, and health.



AFTER SCHOOL

Through our skills-based after school programs, students grow, harvest, cook and sell produce from the Teaching Farm located on their school's campus.



“Jones Valley Teaching Farm’s program touched every student at Putnam Middle School, all 296 of them. Our Instructors often get a better product out of the kids because hands-on learning works.”

– Jerone Wiggins, Director of Educational Programs & Partnerships, JVTF

WOODLAWN HIGH SCHOOL

“ The correlation between working hard and seeing something grow as a result has always drawn me to farming, as well as to the field of education. In Teaching Farms, learning is inevitable and student excitement and involvement are natural outcomes. ”

— Scotty Feltman,
JVTF Program Director,
2016 Teacher of the Year,
Birmingham City Schools



Mr. Feltman uses the Teaching Farm at Woodlawn High School as a learning laboratory, connecting students with lessons about soil, compost, plants, and ecosystems.



In this internship, students manage a 2-acre urban farm on their school's campus and sell the food they grow directly to residents of the Woodlawn community.



Mr. Scotty Feltman, Jones Valley Teaching Farm Program Director and Birmingham City Schools teacher, instructs approximately 80 high school students in environmental science during the school day.

Each year, a select group of Woodlawn High School students have the opportunity to participate in a paid internship for course credit.



INTER- IMPACT

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Graduated Salutatorian of Woodlawn High School. Successfully completed a Summer apprenticeship with Jones Valley Teaching Farm.



Graduated from Woodlawn High School Class of 2018; Currently working full-time at Jones Valley Teaching Farm as a first-year Apprentice.



Currently enrolled in the culinary program at Lawson State, recently launched her own cupcake business, and joined Jones Valley Teaching Farm as a part-time Apprentice.



Currently working full-time at Jones Valley Teaching Farm as an first-year Apprentice.



Graduated Valedictorian of Woodlawn High School Class 2016-2017; Currently enrolled at UAB and focusing on Computer Science.

“ PNC is proud of our investment in the Woodlawn High School Teaching Farm internship program. These young men and women work diligently to take ownership of all aspects of the farm — from cultivating seeds, to planning and installing irrigation, to learning the financial skills to succeed personally and as they launch the high school market. We love to see the return on our investment in these students. ”

— Nicholas Willis,
Regional President,
PNC Bank, JVTF Board



STAFF

LEADERSHIP TEAM

Amanda Storey
Executive Director

Katherine Davis
Director of Operations

Scotty Feltman
*Woodlawn High School
Program Director*

Rita Means
*Director of Finance
& Administration*

Josh Vasa
*Director of Growth
& Strategy*

Jerone Wiggins
*Director of Educational
Programs & Partnerships*

Kelly Baker
*W.E. Putnam Middle School
Instructor*

Fernando Colunga
*Hayes K-8 School
Instructor*

Anna Eggers
Operations Assistant

Hannah Feroce
*Glen Iris Elementary
Instructor*

Joi-Lindsey Garrett
*Henry J. Oliver Elementary
Instructor*

Alan Gurganus
*Avondale Elementary
Instructor*

Jerick Hamilton
*Jones Valley Teaching
Farm Apprentice*

Jessica Hill
*Downtown Campus
Farm Manager*

Leah Hillman
*Education Programs
Manager*

Mohamed Jalloh
*Woodlawn High School
Farm Manager*

Ann Laurel Latimer
Operations Manager

Shundria Mack
*Woodlawn High School
Program Apprentice*

Rachel Morey
*Graphic Designer &
Marketing Assistant*

Corniqua Murphy
*Woodlawn High School
Production Apprentice*

Jesse Schaffer
Senior Farm Manager

Zontavious “Zee” Wilson
*Jones Valley Teaching
Farm Apprentice*

BOARD

Trey Echols (President)
Highland Associates, Inc.

Braxton Goodrich (Vice President)
Timberline Investments

Dylan Black (Secretary)
Bradley Arant Boult & Cummings

Mashonda Taylor (Treasurer)
Woodlawn Foundation

Candace Higginbotham
Regions Bank

Taylor Pursell
Pursell Agri-Tech, LLC

Shannon Holt
*Law Clerk to United States
Magistrate Judge Staci G.
Cornelius*

Hunter Lewis
Food & Wine Magazine

Christiana Roussel
Food Writer

Mike Moss
Retired, Regions Bank

Nick Willis
PNC Bank

Ann Marie Eskridge
*Principal, Tuggle Elementary
School*

Frank Stitt
*Highlands Bar & Grill / Bottega /
Bottega Café / Chez Fonfon*

Caroline Yeilding
Morgan Stanley



PARTNERS

FUNDING

Alabama Power

Appalachian Regional Commission

Alabama State Department of Education

Arlington Capital Advisors

Birmingham Audubon Society

Birmingham Change Fund

Birmingham Originals

Blue Cross Blue Shield: The Caring Foundation

CAWACO

C. Eugene Ireland Foundation

City of Birmingham

Community Foundation of Greater Birmingham

Crook's Family of Meridian Foundation

Daniel Foundation of Alabama

EBSCO

Encompass Health

Estelle S. Campbell Foundation

Gather Dinner Hosts and Sponsors

James Rushton I Foundation

Jim 'N Nick's Community BAR-B-Q

Hattie B's LLC

HealthSouth

Highland Associates

Hugh Kaul Foundation

IPC Foundation
Jim 'N Nicks Community Bar-B-Q

The Nature Conservancy

Newman's Own Foundation

PNC Bank

Protective Life Foundation

Regions Bank

Robert Wood Johnson Foundation

Susan Mott Webb Foundation

SYSCO of Central Alabama

UAB Benevolent Fund

USDA Farm to School

USDA Community Food Project

Shipt

SRA Foods

Twilight Supper Guests

Vulcan Materials Company

Wells Fargo Foundation

Wells Fargo Neighborhood LIFT

SOW FAMILIES

Beth & Chandler Bailey

Carmen & Trey Echols

Mary & Braxton Goodrich

Kate & Ford Hamilton

Shannon & Ted Holt

Tabby & Adam McClain

Amy & Danny McKinney

Lee & Bob Methvin

Liz & Andrew Pharo

Sarah & Dave Stewart

Heidi & Jason Teter

Tom & Caroline Yeilding

Nick & Sue Willis

COMMUNITY

1504 Pictures

Architecture Works

Alabama Chanin

Alabama Cooperative Extension System

Alabama Department of Agriculture & Industries

Alabama Sustainable Agriculture Network

Birmingham City Schools

Birmingham Education Foundation

Birmingham Originals

Birmingham Planning and Zoning

Cary Norton Photography

Chez Fonfon

City of Birmingham

Cooking Light

Community Food Bank of Central Alabama

Corporation for National & Community Service

Edible Schoolyard El Barrio

End Child Hunger in Alabama

Farm Food Collaborative

Farm to School Collaborative

Fatback Collective

Father Nature Landscaping

Food & Wine Magazine

Gather Sponsors

Grow Dat Youth Farm

Hanna's Garden Shop

Jefferson County Collaborative For Health Equity

Jefferson County Farmers Federation

Jefferson County Health Action Partnership

Jim 'N Nicks Community Bar-B-Q

Johnny's Seeds

Kingston Neighborhood Association

Leaf N Petal

Little Donkey

The Nature Conservancy

Nourish Foods

Oak Ridge Park Neighborhood Association

The Market at Pepper Place

Park Place

Petals from the Past

Railroad Park REV Birmingham

Samford University

SHIPT

Southern Living

Time Inc. Food Studios

UAB School of Education

UAB School of Preventative Medicine

UAB School of Public Health

UAB Teach

Urban Ministry

WE Community Cafe/ Gardens

Wood Fruitticher

Woodlawn Business Association

Woodlawn Foundation

Woodlawn Neighborhood Association

Woodlawn Street Market

Woodlawn United

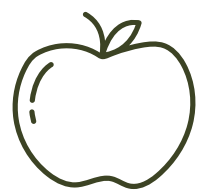
Yellowhammer Creative

YMCA Youth Center

YWCA

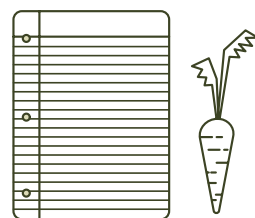
YWCA Family Resource Center

BY THE NUMBERS



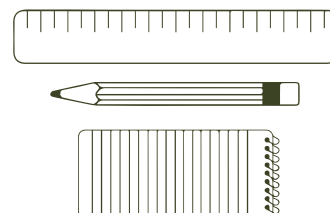
20

Staff Members



900+

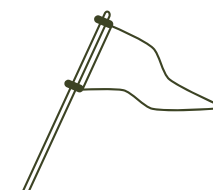
Lessons a Year



86%

Standards-Based Learning

Post-test data shows that students scored an average of 86% on post-tests after participating in a unit consisting of a series of 3-5 lessons.



100%

Social-Emotional Development

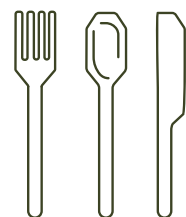
After participating in after-school Farm Club and Farmers' Market Club, 100% of students self-reported social-emotional growth in key indicators.



88

Number of Markets

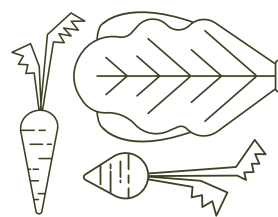
Includes Student-Run Markets, Pepper Place Market, and Woodlawn Street Market.



2,481

Nutrition

The number of children experiencing fresh fruits and vegetables through taste tests so far in the 2017-2018 school year.



35,000

Seeds

35,000 seeds are sown for distribution to seven farm sites via the Woodlawn High School greenhouse.



\$32,867

Revenue from Our Teaching Farms

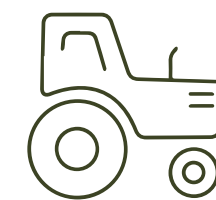
In 2017, Jones Valley Teaching Farm sold \$32,867 worth of produce and flowers to the Birmingham community.



326

Total Volunteers

In 2017, Jones Valley Teaching Farm engaged 326 volunteers from corporation, universities, and our community.



21,100 lbs

Produce Harvested

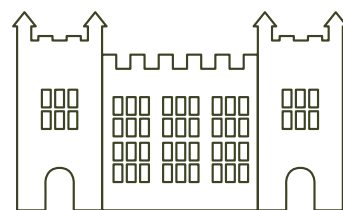
Jones Valley Teaching Farm harvests approximately 21,000 lbs of produce each year from our Teaching Farms at each school site.



4,367

Students Impacted

The number of students across all seven partner schools



7

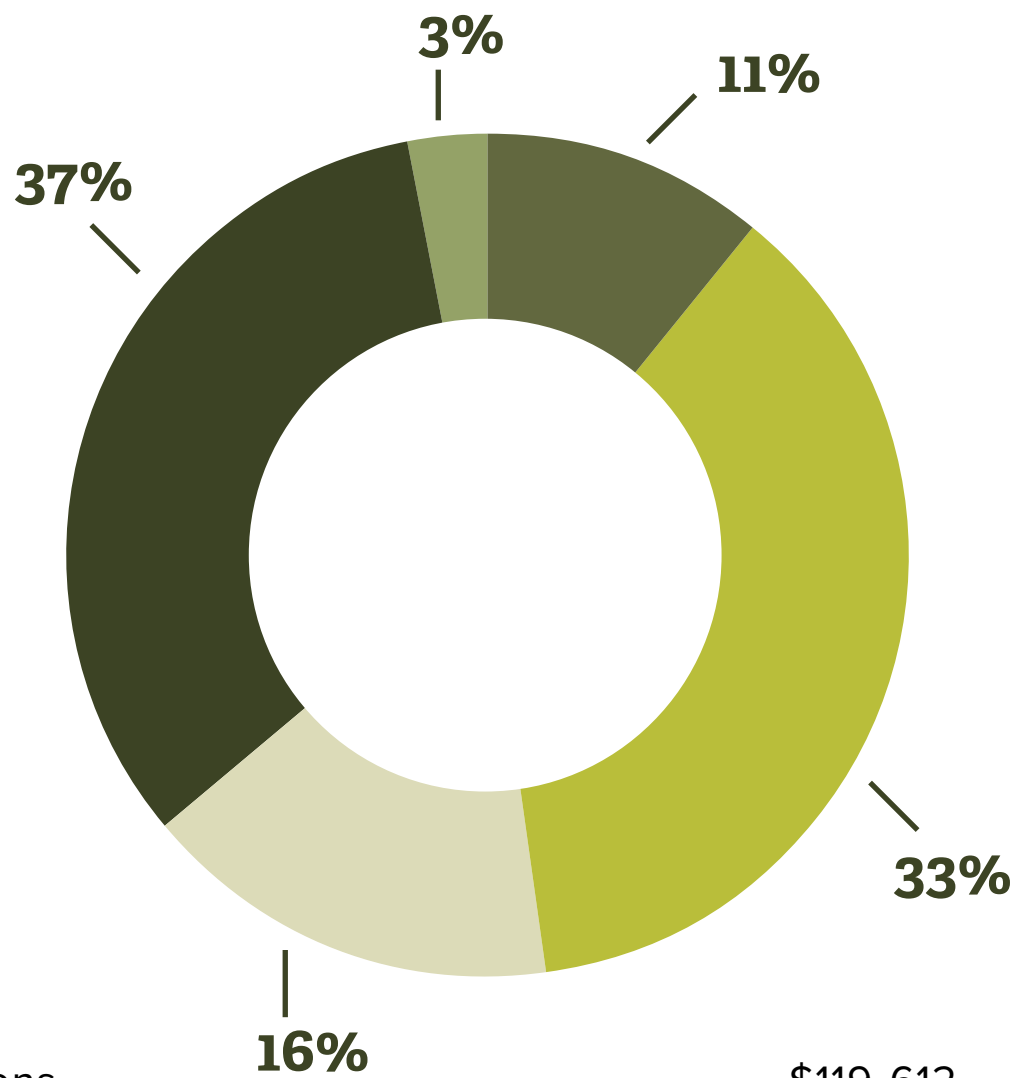
WHS Interns

Woodlawn High School students manage the farm, earn course credit, and run a market.

“ Jones Valley Teaching Farm employs a unique teaching method to enhance public education. We now have the anecdotal evidence and independent validation beyond proof of concept that our model works. We are a viable organization ready to scale our platform. ”

*— Trey Echols, President,
Highland Associates,
JVTF Board Chair*

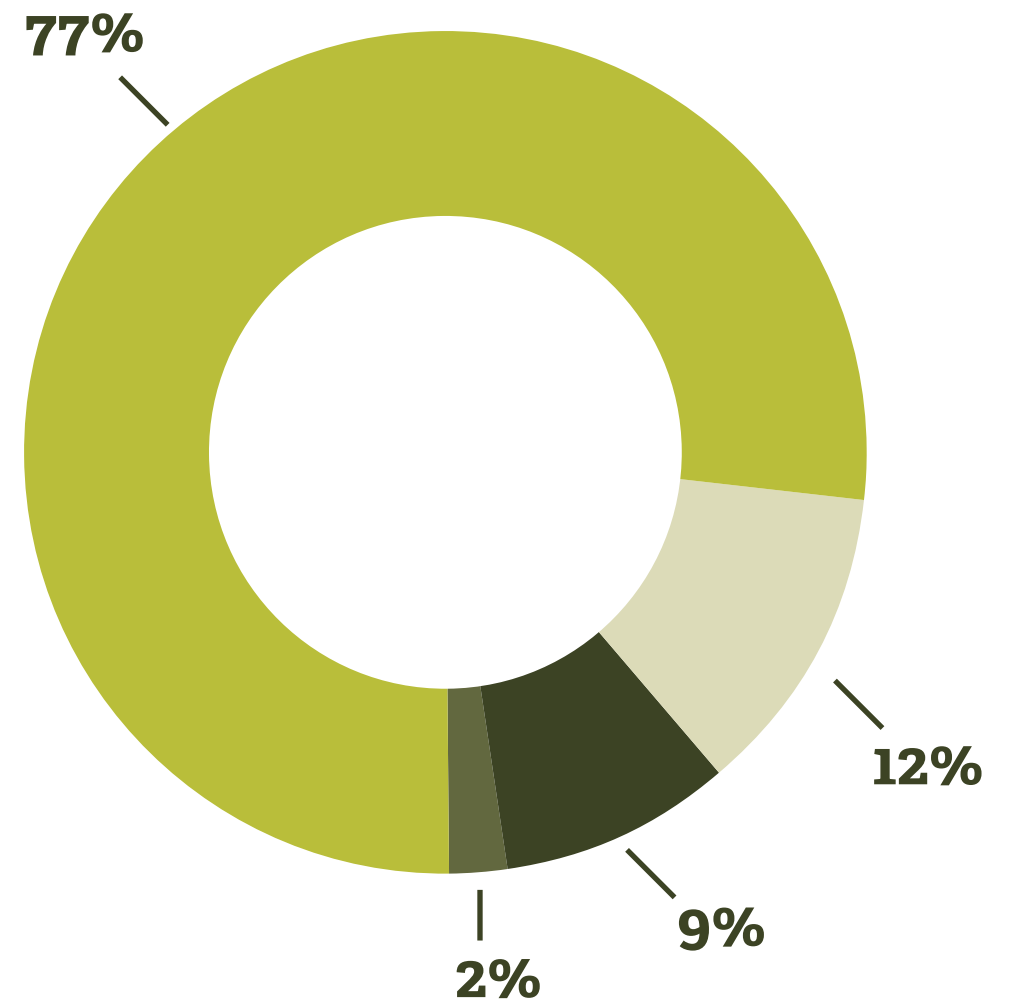
INCOME



- Corporations
- Foundation & Civic
- Federal/National/State
- Fundraising/Individual Giving
- Program Generated Income

TOTAL INCOME **\$1,135,598**

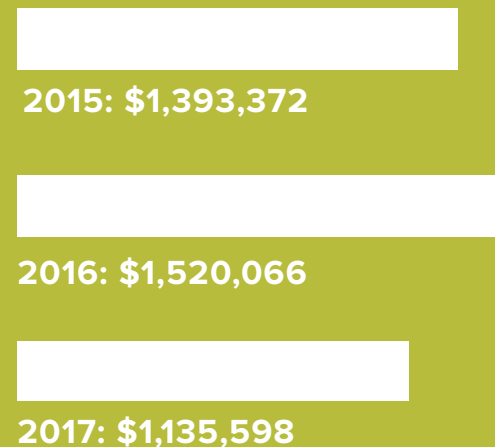
EXPENSES



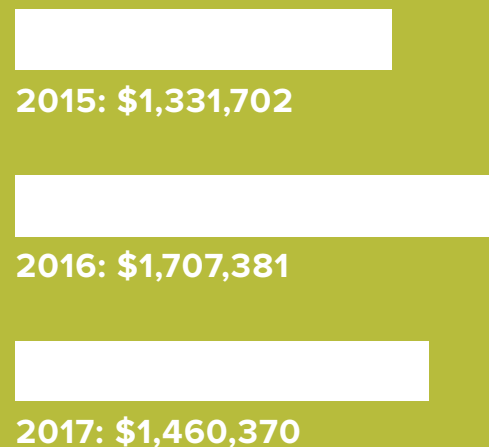
- Program Services
- Supporting Services
- Fundraising & Development
- Capital Campaign

TOTAL EXPENSES **\$1,344,169**

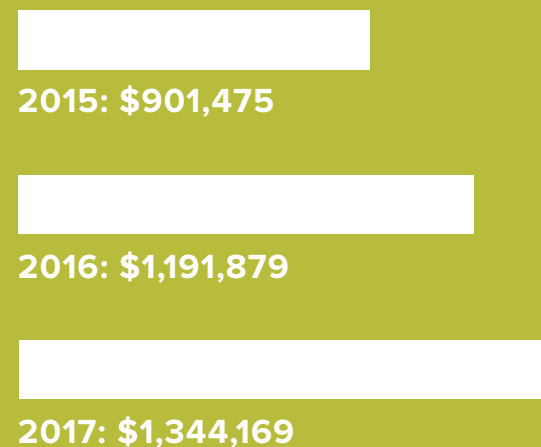
PAST INCOME



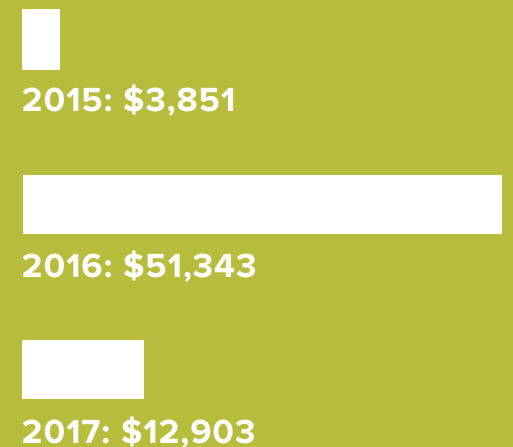
ASSETS




PAST EXPENSES



LIABILITIES





“Being completely honest, every day when I come here, I think about having fun and doing what I am supposed to do and my future. Like, what I want to do three years from now. I know I want to do something with Jones Valley.”

***– Jerick Hamilton
JVTF Apprentice***

